



Funding Essentials

Is this the right course for you?

Generating funding is challenging, competitive and takes time - so increase your chances of success by developing your skills.

Are you new to fundraising and want to know where to start? Or maybe you have had a go but are wondering why your bids are unsuccessful.

This course is for staff, trustees and volunteers working in voluntary and community organisations - particularly suitable for those targeting smaller/local sources of grant funding (up to £10k).

Key learning outcomes

By completing this course you will:

- Be able to describe your service and design/plan your project
- Know where to find appropriate grant funders and explore other ways of generating income
- Understand what funders are looking for and how to approach the key application questions
- Develop an action plan to help you and your organisation improve your future chances of success

What will the course cover?

This one day course will provide information, hands-on practice and useful resources to take away. It will include:

- Planning and preparing for your fundraising activity
- Searching for relevant funding for your project
- Writing effective applications and letters
- Monitoring and reporting to funders; demonstrating impact

Course Details:

The trainer: Debbie Bezalel

Debbie has worked in the voluntary sector since 2003. She worked for the past 3 years as a Director of Community & Voluntary Services at Watford and Three Rivers Trust. Now she runs her own consultancy.

Date(s): 11/10/2017

Time: 09.30 – 15.30

Venue:
20 Tudor Square
West Street
Ware
SG12 9XF

Cost:
£35 VCS – CVS members
£45 VCS - non members
£90 private/statutory

How to book:

Please email Abbie with your booking or call 0300 123 1034

Booking form is available on the HCF Training Courses Directory

www.hcftraining.org.uk